PowerShot ZOOM EXPERIENCE THE MOMENT CATCH ALL THE DETAILS

Get close with this palm-sized 12MP, Full HD camera. With one lens boasting 100mm and 400mm¹ plus a digitally extended 800mm, this tiny fully auto PowerShot is ideal for families who love outdoor adventures, wildlife and for casual birdwatchers.





- A pocket-sized PowerShot that always gets you close
- A sure and steady view. Always
- Uniquely portable. Uniquely discreet
- Instinctive control
- Connect and share your experiences

¹ Focal lengths mentioned are 35mm equivalents.













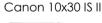




PRODUCT RANGE



Canon 10x30 IS II **PowerShot ZOOM** PowerShot SX70 HS





PowerShot ZOOM



PowerShot SX70 HS



Live for the story_

TECHNICAL SPECIFICATIONS

IMAGE SENSOR Effective sensor size: Camera effective pixels:

IMAGE PROCESSOR Type

OPTICS Focal length *1

F No. (aperture) Lens construction Minimum Focusing Distance Image stabilizer (IS) system Magnification Real field of view (Stills) Real field of view (Movie) Apparent field of view (Still) Apparent field of view (Movie) 1000 m field of view (Still) 1000 m field of view (Movie)

VIEWFINDER Type Resolution Refresh rate Coverage Dioptric adjustment Evepoint

LCD MONITOR Type

FOCUSING AF Method Stills AF operation Movie AF operation

EXPOSURE CONTROL Meterina system Exposure compensation ISO speed (Still/Movie) White balance Shutter speed Flash

SHOOTING Shooting mode Self-time Continuous shooting

NUMBER OF RECORDING PIXELS Still image Movie

1/3-inch CMOS Max approx, 12.1 megapixels

DIGIC 8

100/400mm (35mm format) Digital zoom: x2 (800mm equivalent) W: f/5.6, T: f/6.3 *2 11 elements in 8 groups W: 1m / T: 4.5m Yes *3 1.2x / 4.8x / 9.6x (at 100/400/800mm 24.5° / 6.2° / 3.1° (at 100/400/800mm) 22.6° / 5.7° / 2.8° (at 100/400/800mm) 28.6° (at 100/400/800mm)

26.4° (at 100/400/800mm) 434m / 108m / 54m (at 100/400/800mm) 400m / 100m / 49m (at 100/400/800mm)

0.39-inch EVF OLED 2.36 million dots 59.94 fps Approx. 100% *4 Approx. -3 to +1 m⁻¹ (dpt) Approx, 22mm

Viewfinder only

Contrast detection (Approx. 100% coverage) One-Shot AF Movie Servo AF

Evaluative meterina (384-zone) ±3 levels in 1/3-level increments AUTO (fixed 100 - 3200) AUTO AUTO (1/8000 - 1/30)*5 No

AUTO *6 No Max. approx. 10 fps *7

4000 x 3000 (4:3) 1920 x 1080 29.97/23.98 fps (NTSC), 25.00 fps (PAL) *8 RECORDING File format Recordina media

DATA TYPE Still image Movie

POWER SOURCE Power supply USB charging/power supply

BATTERY LIFE Viewing time Number of possible shots Movie shooting time

INTERFACE Computer Other

OTHER FEATURES Display languages Video system Speaker Microphone

OPERATING ENVIRONMENT Temperature Humidity

PHYSICAL SPECIFICATIONS Dimensions W x H x D Weight Water/dust-resistance Accessories App

Footnotes:-

III "3 step zoom". Switchable: $100 \rightarrow 400 \rightarrow 800 \rightarrow 100...$

[2] Fixed aperture

- [3] Equipped with Optical IS control to improve stills and video shooting, and the appearance when using the EVF. (CIPA standard measurement not possible) [4] At eyepoint approx. 22mm
- [5] Electronic shutter; during movie recording the camera use shutter speeds between 1/4000 - 1/30 second
- [6] AE line similar to sports mode
- 7] AF fixed using One-Shot AF
- (8) Maximum recording time is 9 min. 59 sec. at one time. During Wi-Fi connection movie recording is not possible. P) Charging whilst operating the camera is only possible with 18W (9V / 2A) or higher
- compatible devices. When shooting video or stills, power is only supplied to camera without charging the internal battery. Charging time with Canon PD-E1 is approx. 1 hour 50 mins.

[10] USB-PD compatible

(10) GOST D COMPARISE
(11) Movie recording is not possible during Wi-Fi connection.
(12) Including built-in battery and memory card (Based on CIPA guidelines)

Canon Inc. canon.com Canon Europe canon-europe.com English edition Canon Europa NV 2020



PowerShot ZOOM

Complies with DCF 2.0 and Exif 2.31

microSD / microSDHC / microSDXC

Built-in recharaeable lithium-ion battery

Can be charged/powered with USB Type-C *9

IPEG

MP4

Approx, 70 min.

Approx. 60 min.

USB Type-C *10

31 languages

NTSC/PAL

0°C - 40°C

10 - 90 %

No

Approx. 145 g *12

No

Stereo

Bluetooth (BLE, V4.2)

Wi-Fi, IEEE802.11b/g/n, 2.4GHz *11

33.4mm x 50.8mm x 103.2mm

Camera Connect compatible

Wrist strap, interface cable, and instruction manual

Approx, 150

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Sales Start Date: November 2020 (TBD)



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PRODUCT DETAILS:							
Product Name	Mercury Code	EAN Code					
PowerShot ZOOM	4838C001AA	4549292179675					

MEASUREMENT / LOGISTIC INFORMATION:

P

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (cm)	Width (cm)	Height (cm)	Gross Weight (kg)
PowerShot ZOOM	4838C001AA	EA	Each	1	15.4	14.7	8.9	0.326
		СТ	Carton	10	46.8	31.6	21.3	4.0
		EP	Euro Pallet	250	120	80	121.5	110
			Layers per Pallet	5				
			Cartons per Layer	5				
			Products per layer	50				

What's in the box?

- PowerShot ZOOM •
- Interface cable
- Wrist Strap WS-800
- User Manual



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