

RF 28-70mm F2.8 IS STM

SEE THE DIFFERENCE

A fast, compact and lightweight RF-series f/2.8 28-70mm zoom for full-frame cameras, with IS and weather sealing; ideal for travel, landscapes, portraits and everyday creative work.

RF 28-70mm standard zoom

Fast f/2.8 aperture

Compact, lightweight design

5.5 stops¹ Optical Image Stabilizer

UD and Aspheric lens elements

STM autofocus

Canon

¹ Up to 8-stops when combined with EOS R cameras equipped with in-body stabilisation.



Discover your creativity with a fast f/2.8 aperture

Take the next step to creative shooting with a fast f/2.8 aperture that encourages you to work in low-light and isolate your subject with beautifully shallow depth-of-field.



Small. Light. Ready to go anywhere

Thanks to the RF mount design and its clever retracting mechanism, Up to 8-stops when combined with EOS R cameras equipped with in-body stabilisation. is only 92.2mm long and weighs less than 500g. Weather sealing gives it extra protection from the elements.



Capture sharp images with outstanding stability

Shoot steady shots handheld – even with longer shutter speeds – thanks to a powerful 5.5-stop¹ Image Stabilizer. UD and Aspheric lens elements ensure incredible sharpness.



Shoot stills and movies with great control

Take aim at cinematic productions with focus breathing correction and accurate AF, thanks to a whisper quiet STM motor for fast stills and gorgeously smooth focus transitions.



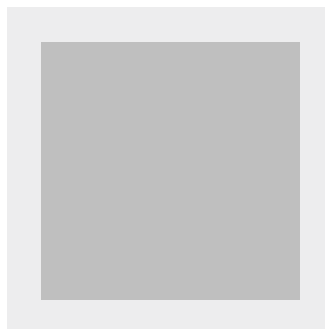
Focus on the moment with intuitive confidence

Make quick adjustments to shutter speed, aperture or ISO while you shoot thanks to the Control/Focus ring. And for full manual control, use the AF/MF/CONTROL switch to put you firmly in charge.

PRODUCT RANGE



RF 24-105mm F4-7.1 IS STM



RF 28-70mm F2.8 IS STM



RF 24-105mm F4L IS USM



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TECHNICAL SPECIFICATIONS RF 28-70mm F2.8 IS STM

Optical Features/Specifications	
Image size	Full Frame
Angle of view (horzntl, vertl, diagonl)	65° - 29°, 46° - 19° 30', 75° - 34°
Lens construction (elements/groups)	15/12
Special optics	2x UD, 2x GMo Aspherical
Special features	-
No. of diaphragm blades	9
Minimum aperture	22
Closest focussing distance (m)	0.27 (at 28mm) (Manual Focus: 0.24)
Maximum magnification (x)	0.24 (at 70mm)
Control Ring	Combined / focus
Image stabilizer OIS¹	5.5
Image stabilizer IBIS x OIS¹	7.5
AF actuator	STM
Coatings	Super Spectra
Fluorine	No
Physical Specifications	
Dust/moisture resistance³	Yes
Exterior coating	-
Filter diameter (mm)	67
Max. diameter x length (mm)²	76.5 x 92.2
Weight (g)	490
Accessories	
Lens cap	E-67 II
Lens hood	EW-73D
Lens case/pouch	LP1116
Rear cap	Lens Dust Cap RF
Extender Compatibility	Not Compatible

FOOTNOTES

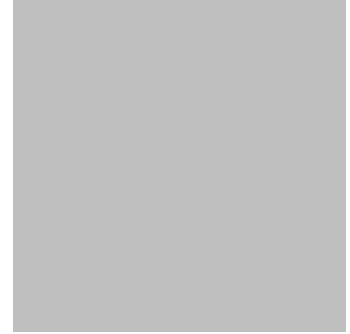
- ¹ Tested under CIPA standards
- ² Lens dimensions when in retracted state
- ³ Lenses with dust/moisture resistance are fitted with a rubber ring on the lens mount which may cause slight abrasion of the camera mount. This in no way effects either the lens or camera performance.

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Sales Start Date: September 2024 (TBC)



Product details

Product Name	Mercury Code	EAN Code
LENS RF 28-70mm F2.8 IS STM	6535C005AA	4549292229134

Compatible Accessories

Accessory Name	Mercury Code	EAN Code
LENS HOOD EW-73D	1277C001AA	4549292061413
LENS CAP E-67II	6316B001AA	4960999845869
LENS DUST CAP RF	2962C001AA	4549292115604
LENS CASE LP1116	2780A001CA	4960999470757

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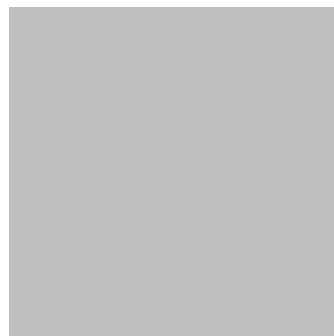
Measurement / logistic information

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (cm)	Width (cm)	Height (cm)	Net Weight (kg)	Gross Weight (kg)
LENS RF 28-70mm F2.8 IS STM	6535C005AA	EA	Each	1	13.7	13.7	20.5	0.559	0.753
		CT	Carton	6	43.65	29.7	30.7	-	5.288
		EP	Euro Pallet	144	120	80	135.8	-	141.91
			Layers per Pallet	4					
			Cartons per Layer	6					
			Products per Layer	36					

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What's in the box

Lens RF 28-70mm F2.8 IS STM

- Lens RF 28-70mm F2.8 IS STM
- Lens Cap E-67II
- Lens Dust Cap RF
- User Manual

